

CREATIVEMIX

VANCOUVER'S IDEATION CONFERENCE

THECALL

Promote your creativity November 4th, 2010 at CREATIVEEX, the exhibition at CREATIVEMIX - Vancouver's annual ideation and creative collaboration conference. We're looking for proposals from creative people who want to showcase their creativity and innovation in an engaging and interactive environment. If selected, you will get to use one of ten 10'x10' display walls, and will be given two conference passes, a dedicated page on the conference website, a special feature on both the blog and e-mail newsletter, and a brief interview on the main stage (an offering valued at \$800).

THESCOOP

This is your chance to put your ideas on display and spread the word about your creative effort or venture. The CREATIVEEX is an art show meets grade 6 science fair meets idea expo meets artsy-fartsy meet-up with you at the centre of it all! This exhibition space is the perfect environment to show off your creativity!

The Exhibition Hall at the Roundhouse Community Arts Centre (Yaletown) will be transformed into a creative showcase featuring displays of engaging ideas, projects and collaborations from industries like (but not limited to): digital arts, marketing, photography, fine art, architecture, design, fashion, film, performing arts, music, culinary arts and, yes, even business. The sky is the limit! The hall will also host the **MIXLOUNGE** - an amazing place to socialize, network and drink a ton of coffee while taking in great live music performances.

Proposals will be scored on the following criteria: uniqueness, collaborative nature and display layout. The standard display space is a white 10'x10' wall and 50 sq. ft of floor space directly in front of the wall; however, additional floor space can be provided upon further discussion. Proposals must be submitted prior to 11:55pm September 17th, 2010. Proposals will be selected through a review process by a panel consisting of the event organizers (Red Wagon Management and Boca del Lupo) and invited creative professionals. Interactive and collaborative proposals will be given special consideration.

Special notes:

- In case you missed it, proposals must be submitted online prior to 11:55pm September 17th, 2010.
- Submitters may provide hyperlinks to web sources to further illustrate their display plans; attachments are not permitted - sorry.
- If chosen, all collaborators involved with your submission will be provided with an exhibition pass, as well as a Think & Drink pass, but only two conference passes will be awarded per submission.
- Submissions require a \$25+tax non-refundable payment - if your proposal is not selected then your submission fee can be applied to the purchase of a conference pass (\$99+tax).
- It is likely that only one display will be awarded per industry or category.
- More details pertaining to the exhibition are available at: <http://creativemix.ca/exhibition>

THEDEAL

To submit a proposal, simply prepare the following items (please keep descriptions to <250 words):

1. Determine who the primary submitter is - they'll have to provide their contact/payment info.
2. List the names/e-mail addresses of all the collaborators involved with the display.
3. Write a brief description of the creative project you wish to promote.
4. Write a brief description of how you would utilize your display space.
5. Write a brief description of how this opportunity would benefit you, your group or your company/organization.
6. Have credit card or PayPal account info on-hand and register online at: <http://www.creativemix.eventbrite.com>